

HAM Outreach Email Copy

Use this template as a starting place for engaging your friends, family and/or co-workers during Hunger Action Month! Copy and paste the copy below and customize as necessary. The orange words are meant to be linked to our HAM website page (highlight the word, right click and link to: <https://www.foodbankccs.org>).

Greetings,

Did you know that September is **HUNGER ACTION MONTH**?

Every September, food banks nationwide partner with their communities to raise awareness for hunger and food insecurity. Locally, the Food Bank of Contra Costa and Solano is gearing up for this year's effort and wants YOU to join us for a hunger-free tomorrow!

I believe that no one should go hungry, and everyone should have access to healthy food, so I want to invite you to participate this year, too!

This year's theme is **YOUR ACTION TODAY = A HUNGER FREE TOMORROW**, and the color of hunger awareness is **ORANGE**.

We want you to **TURN ORANGE** and become Hunger Fighters to help us raise awareness! Visit the Food Bank's webpage at [foodbankccs.org/HAM](https://www.foodbankccs.org/HAM) for the Hunger Fighter toolkit – full of the supplies and “superpowers” you need to engage to help us in the **FIGHT TO END HUNGER!** And share this email with everyone and anyone you think would like to **TURN ORANGE** and join the fight!

Reply to this email to reach me directly for answers to all your questions, support and to confirm your interest in participating in **HUNGER ACTION MONTH**.

Thank you,

[XX Your name here XX]

HUNGER ACTION MONTH: www.foodbankccs.org/HAM